

GOLDENVOICE PRESENTS IN PASADENA

ARROYO SECO WEEKEND

**ARROYO SECO WEEKEND Announces Inaugural
Festival Lineup**

*Tom Petty & the Heartbreakers, Mumford & Sons, Alabama
Shakes, The Shins, Weezer, and More Set to Perform!*

*Featuring Curated Menus, Food, and Wine from LA's
Celebrated Chefs and Restaurants including Walter Matzke,
Jason Neroni, and Ray Garcia*

JUNE 24 & 25, 2017

BROOKSIDE AT ROSE BOWL // PASADENA, CA

PASSES ON SALE MONDAY MARCH 20th at 11:00 am PDT



Pasadena, CA – March 14th, 2017 – Goldenvoice presents **Arroyo Seco Weekend**. Coming **June 24th and 25th** to the shady oaks and parkland of **Brookside** next to the iconic Rose Bowl Stadium, **Arroyo Seco Weekend** is a world class culture event featuring three stages of live music along with curated menus from LA's celebrated restaurants and chefs plus craft beer & wine. Free day parking will be available at the festival, plus easy access from surrounding areas by Metro Gold Line, or rideshare/taxi to a pick-up and drop-off lot. Festival venue is accessible to pedestrians, and a Bike Valet will be offered.

The festival will include performances by:

SATURDAY JUNE 24:

Tom Petty & The Heartbreakers
Alabama Shakes
The Meters
Dawes

SUNDAY JUNE 25:

Mumford & Sons
Weezer
The Shins
Fitz & the Tantrums

Live
Broken Social Scene
Charles Bradley & The Extraordinaries
Preservation Hall Jazz Band
Jeff Goldblum and the Mildred Snitzer Orchestra
Roy Ayers
William Bell
John Mayall
The Bennie Maupin Ensemble

Andrew Bird
Lukas Nelson & Promise of the Real
Galactic
The Revivalists
Andy Grammer
ZZ Ward
Lettuce
Jamtown (ft.. G. Love, Donavon Frankenreiter & Cisco Adler)
Alice Smith
The Mowgli's
David Lindley
Con Brio
NK Band

Weekend and single day GA and VIP passes go on sale **Monday, March 20th at 11am PDT** on ArroyoSecoWeekend.com (Pass pricing below). American Express® Card Members can purchase passes before the general public beginning Friday, March 17th at 10 am PDT through Sunday, March 19th at 10 pm PDT.

Arroyo Seco Weekend will also be a food lover's haven, featuring the most sought-after dishes and award-winning restaurants the Los Angeles and Pasadena communities have to offer. The selection offers a wide range of cuisine, from classic Italian dishes, authentic Mexican, to Korean BBQ and gluten-free and vegan options celebrating Los Angeles' melting pot of a food scene. With an extensive line-up of craft beers by Beer Belly and an incredible raw and natural wine list. Participating chefs and restaurants include:

CHEFS:

Bruce Kalman | Union
Dakota Weiss | Sweetfin Poke
Ilan Hall | Ramen Hood
Jason Neroni | Rose Cafe
Neal Fraser | Red Bird
Marcel Vigneron | Wolf
Phillip Frankland Lee | Frankland Crab & Co
Ray Garcia | Broken Spanish
Rory Herrmann | Barrel & Ashes
Steve Samson | Sotto
Walter Matzke | République

RESTAURANTS:

Beer Belly
Chego
Dog Haus
Fat Dragon
Fritzi Coop
Genghis Cohen
Kettle Black
Kogi
LocoL
NoMad
Petty Cash
Sawyer
Sumo Dog
Tikifish

Pass Prices

Single day GA: \$125 + fees

Weekend GA: \$225 + fees

Single day VIP: \$225 + fees

Weekend VIP: \$399 + fees

Weekend Preferred parking: \$50

Arroyo Seco Weekend is truly Pasadena taking its name from The Arroyo Seco stream, meaning “dry stream” in Spanish, that passes through Brookside Golf Course and Pasadena from the San Gabriel Mountains.

Arroyo Seco Weekend:

[Website](#) * [Facebook](#) * [Twitter](#) * [Instagram](#)

#ArroyoSecoWeekend

About Goldenvoice: Goldenvoice, creators of Coachella Valley Music & Arts Festival and Stagecoach: California’s Country Music Festival, also operates successful Los Angeles music venues including the Fonda Theatre, El Rey Theatre, and Shrine Auditorium. Beginning as an independent punk rock promoter in the early 1980s, Goldenvoice grew to be the preeminent alternative promoter in Southern California by forging strong relationships with both bands and music fans. Goldenvoice promotes over 1400 concerts a year in California, Nevada, Alaska, Arizona, Hawaii and Canada.