



LINDA VISTA ~ ANNANDALE ASSOCIATION

March, 2019

Dear Neighbors,

It's time to join the Linda Vista-Annandale Association (LVAA), or renew your membership!

What does LVAA do? Our many and diverse activities center around three central themes: preservation, protection and improvement of one of Pasadena's premiere single-family neighborhoods, including enhancement of our quality of life and sense of community. To fulfill our mission, we address important issues on an ongoing basis, and engage in many related activities. For example,

- **Neighborhood Events:** LVAA sponsors and underwrites the **Pancake Breakfast** at the Fire Station, and the **Picnic** in our **Linda Vista Park**. Also, LVAA supports local events such as the **July 4th Fireworks** in the Rose Bowl, and, events at the **Linda Vista Branch Library**.
- **Neighborhood Beautification:** LVAA supports and works with the City on public landscape beautification projects to enhance our neighborhood, including the Linda Vista Park, the East side of Linda Vista Ave. between Holly Street and Seco, and, the island at the bottom of Linda Glen Drive.
- **Neighborhood Issues:** LVAA works regularly with the City, our elected representatives, other impacted neighborhoods, and, monitors public meetings and hearings, regarding **neighborhood issues and impacts**. For example:
 - **Traffic and Speeding:** For years, LVAA worked with the City and Art Center to reduce traffic and speeding on Lida St. and on Linda Vista Ave., including advocating successfully for shuttles between the Hillside Campus and the new South Campus. Art Center traffic declined, only to be replaced by through traffic from adjacent areas attempting to avoid clogged freeways. After LVAA and City planning, and full City funding, landscaped medians on Lida are being installed for the purpose of "calming" traffic by requiring attention to driving and speed, and deterring the use of our neighborhood streets as freeway substitutes. Recently LVAA successfully advocated for cancelling the Art Center proposed Hillside Campus CNG station in favor of shared use of City's CNG facilities at the City Yards.
 - **Hahamongna Sediment Removal Project:** LVAA supported the "Pasadena Plan" to reduce the amount of sediment removed, and, remove sediment over a longer period of time, both **TO REDUCE SIGNIFICANT IMPACTS, INCLUDING PUBLIC HEALTH IMPACTS, FROM THE DEGRADATION OF NEIGHBORHOOD AIR QUALITY**. The Pasadena approach was rejected by LA County. California environmental Quality Act (CEQA) litigation on this Project continues, even as County work has started. Currently, LVAA is partnering with a number of concerned groups and institutions, including concerned residents of La Canada-Flintridge, to seek Air Quality mitigations of significant Public Health impacts.

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- **Zoning and Development:** Recently, we worked with the City and neighbors to strengthen the **Hillside Overlay (Zoning) Ordinance** which controls and guides development in a large portion of the neighborhood. As to the non-Hillside Ordinance area of our neighborhood, we continue to support and participate in the City initiative to adopt Planning and Zoning reforms to control “**Mansionization**”, characterized by out-of-character and out-of-scale development, including demolitions. Further, we monitor and participate in neighborhood open space, development and general **Zoning** matters.
- **Short-Term Rentals:** LVAA worked with City staff and residents City-wide to develop recently adopted regulations controlling Short-Term Rentals and reducing neighborhood impacts, including a Permit system.
- **Gas Company Work; Street Resurfacing:** LVAA is monitoring the Gas Company Pipe replacement project on Linda Vista Ave., including advocating for prompt resurfacing of the street from this project. We also are working with the City on resurfacing the balance of Linda Vista Ave. and other neighborhood streets.
- **Rose Bowl Events and the Arroyo:** LVAA and other impacted Neighborhood Associations have joined together to:
 - **Engage with the City, the Rose Bowl Operating Company (RBOC), and the Pasadena Police Department to ensure better event planning and management.** The RBOC and the City continue to increase the number of events at the Rose Bowl and in the Arroyo, necessitating ongoing efforts at: mitigating event impacts,, planning for and implementing neighborhood event traffic and parking controls, and, sound mitigation.
 - **Keep Rose Bowl parking out of adjacent neighborhoods.** LVAA worked with the City, the RBOC, and the Parsons site developer to save and maximize parking spaces on the Parsons site for the Rose Bowl Parking/Shuttle program.
 - **Engage with the City and the RBOC to avoid commercialization of the Arroyo,** and, control the proliferation of signage in the Arroyo, particularly commercial signage.
- **Linda Vista School Site and Park:** Although reopening a public school on the Linda Vista School site appears remote again, LVAA continues to work with the City, PUSD and involved neighbors on the future of the school site. Similarly, LVAA continues to work with the City, PUSD and involved neighbors to maintain and enhance the **Linda Vista Park**, including the highly successful playground equipment and ongoing landscaping efforts.
- **Public Safety:** After a lull, daytime **residential burglaries** are back in our neighborhood. LVAA monitors the residential burglary situation closely, and works on an ongoing basis with the City and the Pasadena Police Department to ensure **adequate Police protection**.
- **Communication:** LVAA **communicates** important information **to you** regularly through our **e-alerts** and our website, which will soon be improved. We intend to continue to improve and expand our communication efforts. LVAA is now on Facebook: search Linda Vista-Annandale Association.

LVAA’s volunteer Board depends entirely on your generosity to pay for our operating costs and expenses, including website management and underwriting neighborhood events. ***Please help us to maintain our neighborhood quality of life!*** Join LVAA or renew your membership today. Either complete the enclosed Membership Form and send it back with your check to LVAA, **OR, join or renew online (PayPal).** Go to www.lvaa.net, and click on **Membership**. Many thanks from your LVAA officers and Board of Directors. We appreciate your ongoing support.

Gordon Pashgian,
LVAA Board Member

Nina Chomsky,
LVAA President

Andy Gantner,
LVAA Vice President