



LINDA VISTA-ANNANDALE ASSOCIATION

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July 1, 2011

Dear Neighbors,

Since it's founding in 1930, the Linda Vista- Annandale Association (LVAA) has been committed to the preservation and betterment of our unique neighborhood environment.

LVAA is a non- profit organization headed by a dedicated all-volunteer Board of Directors who interact with various city agencies on vital issues affecting the neighborhood. Issues include traffic volumes and speeds on Linda Vista and Lida, zoning and building code administration, regulation of hillside development, activity in the Arroyo Seco, development plans at the Art Center College campus, police and fire safety issues. In addition, the board sponsors events that bring neighbors together so they can get to know one another.

Your membership helped LVAA support a variety of activities that benefit the neighborhood:

- Web site www.lvaa.net, the primary means of communicating with members. The site provides e-blasts to alert neighbors of crimes, traffic advisories and other items of interest.
- Annual pancake breakfast last May at Fire Station 38 in collaboration with fireman and Explorers. Over 200 neighbors came for breakfast.
- Annual picnic last October in Linda Vista Park in collaboration with Councilmember Steve Madison and Staff. Over 500 in attendance. Another picnic is planned for this coming Fall .
- Participation in the city's Neighborhood Traffic Management Plan study of the Linda Vista-Lida corridors for possible mitigation of current traffic problems.
- Participation in the successful negotiation between the City and the PUSD for a 50 year lease on the Linda Vista Park property. This long lease will enable the city to make needed improvements to the park.
- A monetary contribution to the annual 4th of July fireworks event at the Rose Bowl.
- Monitoring of construction activities during Rose Bowl renovation to prevent noise and traffic from impacting the neighborhood.

In addition to underwriting expenses for neighborhood events, website maintenance and landscaping, we need to retain the services of consultants, from time to time, for major projects such as the Rose Bowl Strategic Plan and the Art Center Master plan. Experts are expensive but necessary to present an effective response to insure that our neighborhood's voice is heard.

Please take a moment to join or renew your LVAA membership by completing the enclosed form and returning it promptly with your payment in the envelope provided . Please note that dues are for the year 2011. Any dues received since January 1st will be applied to the current year. A dues notice for 2012 will be mailed to you next January.

Thank you.

Sincerely,

Lee Zanteson
President

Enclosure