



LINDA VISTA-ANNANDALE ASSOCIATION

Post Office Box 94364 • Pasadena, California 91109 • (626) 792-8909 • lazsez@earthlink.net • www.lvaa.net

March 26, 2010

Dear Neighbors:

Red tail hawks, bobcats and deer are often seen here. Children are observed riding their bicycles and neighbors aren't afraid to ask to borrow a cup of sugar. Our Linda Vista-Annandale community is a special place to call home.

The **Linda Vista-Annandale Association (LVAA)** is a non-profit corporation formed and administered by a dedicated volunteer Board of Directors, all committed to help our neighborhood. Our Board participates with the City on issues affecting our community including traffic volume and speeds, zoning code administration, Rose Bowl activities, beautification, Art Center College campus development and police and fire safety. In addition, we sponsor neighborhood events to help us get to know our neighbors, we contribute to landscape maintenance projects in the area and conduct an Annual Meeting of the Association.

This was an especially good year for LVAA. We launched a highly successful new special "Picnic in the Park" event and we saw the City dedication of the Annandale Open Space area.

Your membership helps LVAA to carry out its mission to support a variety of neighborhood serving activities, such as:

- development of an e-Blast email system to alert neighbors of crimes, traffic advisories, special events, and fire safety matters. This is our primary means to communicate with you;
- sponsoring the highly successful Pancake Breakfast at Fire Station 38, in collaboration with the Firemen and Explorers. Over 350 meals were served at our last event;
- established what we hope will be an Annual "Picnic In The Park" event in collaboration with the City, District 6 Councilmember Madison, and the All Saints Children's Center. In our inaugural event IN-'N-OUT burgers were sold to approximately 600 people who joined the fun;
- made a monetary contribution to the Annual Rose Bowl Fireworks Show;
- worked with the Fire Department and the City's Transportation staff on the design and placement of the signage for the Red Flag Day notification system. Look for reverse 911 registration information very soon. The new system will launch in 2010;
- worked with City officials on the new Resident Pass system for neighborhood access during Rose Bowl events that we expect will be in effect by July 1st. We will send out information as soon as details are finalized;

Please turn over

- working with the Art Center College of Design and City officials to limit additional traffic and insure neighborhood issues are considered as the school defines and refines its Master Plan for the main campus on Lida Street;
- working with the City on a Central Arroyo Management Plan to better coordinate noise and traffic management for Rose Bowl, Kid Space, Aquatic Center, and Brookside Park events;
- monitor City development plans for construction in our neighborhood to insure consistent compliance with the Hillside Development Permit Ordinance requirements; and
- insure the City's Neighborhood Traffic Management Plan studies receive wide and consistent input to help us manage the traffic speeds and volume on Lida and Linda Vista.

In addition to underwriting expenses for the neighborhood events, website maintenance, and landscape maintenance, from time to time for major projects, such as the Rose Bowl Strategic Plan and the Art Center Master Plan, we need to retain the services of consultants, such as experts in environmental review studies and law, traffic and noise engineers and others. The experts are expensive but necessary for us to present effective responses to insure our neighborhood's voice is heard.

LVAA needs your help. Your generosity enables us to retain professional services and to continue our work to control excessive impacts on our neighborhoods. Please take a moment to join or renew your membership in LVAA by completing the attached form and returning it promptly with your current payment.

Help us keep the neighborhood a neighborhood.

Sincerely,

A handwritten signature in black ink that reads "Lee Zantesson". The signature is written in a cursive style with a large, stylized "Z" for the first letter of the last name.

Lee Zantesson
President

Enclosure